

# BUSINESS PLAN

**BUSINESS NAME:**

**YOUR COMPANY CORE VALUES:**

**MISSION STATEMENT FOR YOUR BUSINESS:**

**BUSINESS GOALS:** *(2-4 goals that are specific and measurable.)*

1.

2.

3.

4.

**BUSINESS STRATEGIES:** *(How are you going to accomplish your goals? Strategies are specific + ongoing.)*

1.

2.

3.

4.

5.

**ONE-YEAR REVENUE GOAL OR PROJECTION:**

**INCOME STREAMS:** *(Services, products, income generating activities etc.)*

1.

2.

3.

**EXPLANATION:** *(How many units, products or services will you need to sell in each income stream to meet your goal.)*

1.

2.

3.

**SPECIFIC ACTIONS TOWARD PLAN THIS MONTH:** *(Actions that can be checked off a list.)*

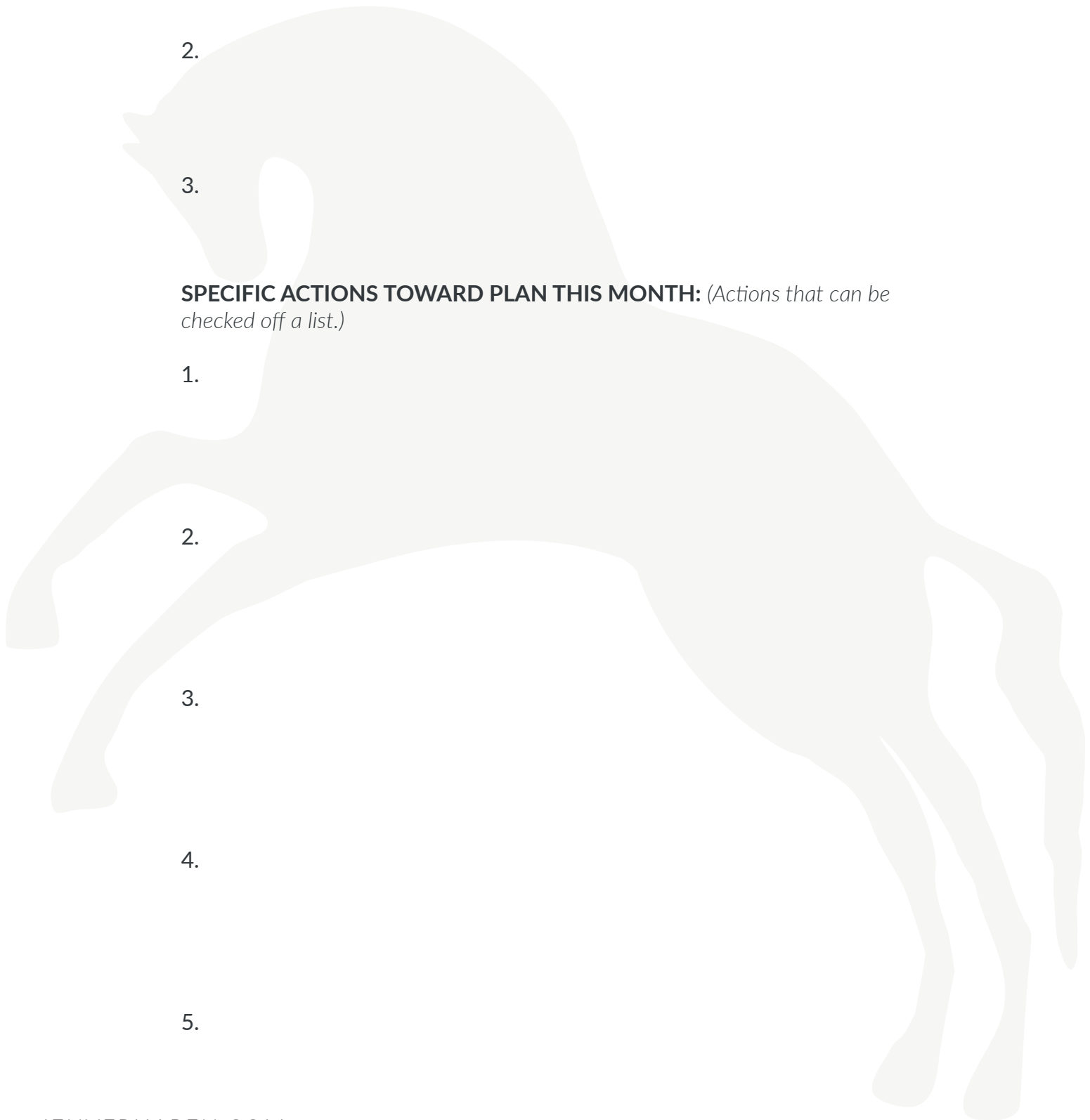
1.

2.

3.

4.

5.



NOTES:

